



“Meri Maati Mera Desh” campaign aiming to pay tribute to our beloved Motherland and the courageous Veers who have made the supreme sacrifice for our nation. All the Colleges have been requested to take active participation in the campaign by raising awareness among students through College website and other social media platforms and also conduct various activities. The activities conducted under the campaign are to be uploaded on the UGC University Activity Monitoring Portal <https://uamp.ugc.ac.in/>.

To discuss the participation of the Colleges in the campaign and also the proposed activities, An on-line meeting has been organized wherein the Secretary, UGC will interact with the Principals on 11th August, 2023 (Friday) at 12.00 Noon.

The following is the link for the on-line interaction:-

Topic: Participation in "Meri Mati Mera Desh" Campaign

Time: Aug 11, 2023 11:55 AM India

Join Zoom Meeting

<https://us06web.zoom.us/j/89927698880?pwd=UDJ2aG9FVldTcUkxWDRNqSk82dHlJdz09>

Meeting ID: 899 2769 8880

Passcode: 708121

All are requested to please make it convenient to participate in the interaction.

With kind regards,

Dr. Jitendra K. Tripathi

Joint Secretary, UGC