



4TH INTERNATIONAL CONFERENCE
ON
ENTREPRENEURSHIP
AND
INNOVATION RESEARCH
TOWARDS VISION VIKSIT BHARAT @ 2047

Organises by

Department of Commerce
Rajdhani College
University of Delhi

26 -27, April, 2025,
Venue: - Zoom Platform

Registration Link: <https://bit.ly/3EtrVVV>
Last date for registration with abstract only : 30th March 2025.

Prof. Darshan Pandey
Patron
Principal, Rajdhani College,
University of Delhi,
New Delhi

Prof. Amit Kumar Singh
Chairman,
Governing Body,
Rajdhani College,
University of Delhi,

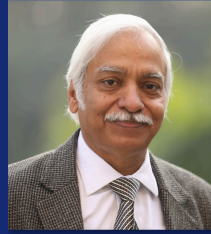
Prof. Rajender Kumar
Conference Convenor,
Department of Commerce,
Rajdhani College,
University of Delhi.



-: Galaxy of Speakers :-



Prof. Ajay Kr. Singh
Head & Dean
Department of
Commerce, Faculty of
Commerce & Business,
Delhi School of
Economics,
University of Delhi.



**Prof. Rakesh
Mohan Joshi**
Vice Chancellor
Indian Institute of
Foreign Trade
New Delhi



**Prof. Andy
Wilkins**
Director
Leading Systems
Innovation in
Healthcare
Imperial College,
London, UK



**Prof. Yerbol
Suleimenov**
Independent Director,
Board of Trustees
KIMEP University,
Almaty, Kazakhstan



Dr. Riaz Agha
Plastic surgeon in
London.
Director,
Premier Science,
Eworkflow Ltd,
London, UK



Prof. R. K. Singh
Former Head & Dean,
Department of Commerce,
Delhi School of Economics,
University of Delhi,
Delhi.



Prof. V.K. Shrotryia
Department of Commerce,
Delhi School of Economics,
University of Delhi,
Delhi.



**Prof. Vince
Mitchell**
Professor of Marketing
The University of
Sydney Business
School, Sydney,
Australia.



Prof. B. Nishantha
Professor of
Entrepreneurship,
Department of
Management &
Organization Studies,
University of Colombo,
Sri Lanka



**Prof. Greg J.
Bamber**
Department of
Management and Co-
Director, International
Consortium for Research
in Employment & Work,
Monash Business School,
Monash University,
Melbourne, Australia.



**Prof. Graham
Kenny**
Expert AI in Strategy
& Author, Harvard
Business Review,
Sydney, Australia.



**Prof. Nessrine
Omrani**
Director of Management
Department - Innovation,
Digital Transformation, and
entrepreneurship at Paris
School of Business,
Greater Paris.



**Prof. Matthew
Hibberd**
Director,
Institute of Media and
Journalism (IMeG),
Università Svizzera
Italiana (USI),
Lugano, Switzerland



**Prof. Jeremy
Zwiendelaar**
Director of Oxford
Regions, Innovation and
Enterprise Lab,
Oxford Brookes
Business School,
London, U.K.



Prof. K. Srinivasan,
University of Technology
and Applied Science,
Al- Khuwair,
Muscat, Oman.



**Prof. Pankaj
Agarwal**
Department of Finance
XLRI, Delhi- NCR



**Prof. Gagan
Kukreja**
Department of
Accounting,
College of Business,
Administration,
University of Bahrain,
Bahrain.



**Prof. Mohammad A. R.
Faridi**
Department of Marketing
College of Business
Administration,
Prince Sattam Bin
Abdulaziz University,
KSA



**Dr. Upasana
Dhanda**
Department of OBHR,
International
Management Institute,
New Delhi



**Prof. Partakson R.
Chiru**
Head, Department of
Commerce,
SRM University
Sikkim



Dr. Ajay Solkhe
Associate Professor,
University School of
Management,
Kurukshetra University,
India



Dr. Amna Mirza
Academician, Author,
Social Entrepreneur, &
Curator of Ideas.
Associate Professor SPM
College, University of
Delhi



Prof. Darshan Pandey
Patron and Principal
Rajdhani College,
University of Delhi.



Prof. Amit Kumar Singh
Chairman, Governing Body
Rajdhani College,
University of Delhi,
Professor,
Department of Commerce,
Delhi School of Economics,
University of Delhi.



Prof. Rajender Kumar
Conference Convenor,
Department of Commerce,
Rajdhani College,
University of Delhi.



4TH INTERNATIONAL CONFERENCE
ON
"ENTREPRENEURSHIP AND INNOVATION RESEARCH"
TOWARDS VISION VIKSIT BHARAT @ 2047



About the College:

Rajdhani College is a constituent college of the University of Delhi and has completed 60 glorious years of academic excellence and celebrated its diamond jubilee last year. The college complex has an air conditioned Seminar/Conference Room, an air-conditioned Auditorium, a well-stocked Library with Computer & Internet facility with access to more than one lac scholarly books and eBooks on various subjects. The college has well-equipped Science Laboratories, as well as Math and Computer Laboratories. We offer courses in: Commerce, Humanities, and Social Science, and Science Stream. Among the different honors courses the college offers Bachelor with Honors Commerce, Bachelor with Honors in English, Hindi, Sanskrit, History, Political Science, Economics, and Bachelor with Honors in Chemistry, Physics, Mathematics and Electronics. Apart from that the college also offers B. Tech. Electronics, and B. Tech. Computer Sciences. The college also offers post graduate courses in English, Hindi, History and Commerce. For an overall development of the students co-curricular activities are organised through various societies. Every department has its own society which conducts regular academic programmed and events relating to its subject area. Apart from the departmental societies like the Economics Society, English Literary Society (ELA), Physics and Electronics Society, Robotics Society, there are other societies and committees as well. The Debating Society aims on developing a sharp and logical mind and organises debates on stimulating topics. The Cultural Committee organizes various cultural activities so that the students remain deeply rooted in their culture and respect and value other cultures, also. 'Abhivyakti' specializes in promoting dance and drama and thus it provides an exclusive space for expression to the students. It also acts as a catalyst to bring out the hidden talents of the students. Trekking, Mountaineering and Environmental Protection Club offers students opportunities for personality development and enrichment by means of promoting environmental appreciation, awareness and During last fifty years the faculty and students brought laurels to the college in all fields.

Rajdhani College has organized Vice Chancellors Conclave, Many National and International Conferences, Workshops, Faculty Development Programs, Lecture of series and many more academics activities on the different topics continuously since last eight years. Our last three International Conferences were very Successful respectively.

- 1st International Conference on Emerging Issues in Business and Economic Research- 2021.
- 2nd International Conference on Sustainable Development in Commerce, Management and Technology-2023.
- 3rd International Conference on "Digital Transformation towards Sustainable Development in Future", Vision: Viksit Bharat@2047.

Our Galaxy of the Speakers from around the Globe like **United States of America, Belgium, Kingdom of Bahrain, Bangladesh, Kingdom of Saudi Arabia, Oman, Singapore, UAE, Romania, London, UK, Australia, Switzerland, Germany, Zimbabwe, Sri Lanka., Kazakhstan, Paris-France.**

About the Conference:

International Conference on Entrepreneurship and Innovation Research will be held online mode in India on 26-27 April, 2025 is an interdisciplinary International Conference that invites academics, independent scholars and researchers from around the Globe to meet and exchange the latest Innovative ideas and discuss issues concerning in the fields of Business and Economics Education & Research. Connect theoretical research with practical applications to drive real-world impact in business and innovation.

Academic Ethics

Articles submitted to the conference should report original, previously unpublished research results, experimental or theoretical and must not be under consideration for publication elsewhere. We firmly believe that ethical conduct is the most essential virtue of any academic activity. Hence any act of plagiarism is totally unacceptable.



Aims and Objectives:

The aims and objectives of ICEIR 2025 are:

- Create an international forum to gather, discuss and exchange the latest academic researches on all fields of Commerce, Business and Economics.
- Provide international scientific forum for exchange of new ideas in a number of multidisciplinary fields of education, social sciences and humanities that interact in-depth through discussions with the colleagues from around the world. Both inward research; core areas of education and social sciences and outward research; multi-disciplinary and inter-disciplinary will be covered during the event.
- Provide the ideal opportunity to bring together professors, researchers, graduate and post-graduate students of different disciplines, discuss new issues, and discover the most recent development in Commerce, Business and Economics.
- Provide a platform for scholars, researchers, and practitioners to present and discuss the latest studies and findings in entrepreneurship and innovation.
- Encourage Sustainable & Social Entrepreneurship – Highlight the role of entrepreneurship in addressing global challenges like sustainability, social impact, and ethical business practices.
- Share best practices and promote international partnership and cooperation among Academics and Professional from all over the world "International Conference on Entrepreneurship and Innovation Research – 2025"

Papers Guidelines:

Papers will be checked for plagiarism and sent for double blind review. All papers (written in 12 point Times New Roman) should abstract (within 150–200 words), keywords (limited to 5 only), referencing I APA (7th edition) style. Selected papers will be published in different reputed journals (regular or special issue) and edited books. The journal and book information will be updated continually. Upon selection, the papers processing will be as per the specific journal policy and style.

Please send your abstract and full paper to Email ID :

iceir25@gmail.com

Conference Topics

The topics of interest for submission include: -

- Digital Marketing
- Digital HRM
- Startups & SMEs
- Fintech
- E- Governance
- Digitalisation
- E-Commerce
- Digital Economics
- Cyber Security
- Technology & Digital Innovation

"Quality and Selected Papers will be published in "Premier Journal of Business and Management" Peer Review Journal, Premier Science Eworkflow Ltd, London or Edited Book".

(Only PDF copy not HARD copy)

Registration Details:



Payment QR Code

Paper Presentation

Corporates:
Academics:
Research Scholars:
Participation only

INDIAN

Rs. 1500/-
Rs. 1000/-
Rs. 750/-
Rs. 500/-

OVERSEAS

US \$ 100/-
US \$ 100/-
US \$ 50/-
US \$ 50/-



Best Paper Awards

1. Best Paper Awards (for Presentation) :

The conference will announce the best paper presentation awards for different tracks and sessions. The Session Chairs will select three best papers based on its content, presentation, and level of interaction with the audience.

2. Best Paper Awards (for Quality Research Paper) :

Papers received for publications are eligible for this award. The Peer Review Panel will select three best papers based on its theoretical / conceptual framework, statement of the problem, significance of research, literature review, methodology, quality of data or findings, results and conclusion, readability and writing style.

Honorary appreciation certificates will be awarded to winners of these awards. Decision of the Conference Chair, Chair of Session, Co-Chair of Session and Jury Members will be the final one.

Last date for registration with abstract only : 30th March 2025.

Submission of full Paper : 10th April, 2025.

-: Organising Committee :-

Dr. Bhoomika Garg

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Dr. Preeti,

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Dr. Saima

Department of Commerce, Zakir Husain Delhi College, University of Delhi, New Delhi.

Dr. Anshika Singh,

Department of Commerce, Dayal Singh College, University of Delhi.

Mr. Kundan Kumar

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Dr. Ritika

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Mr. Gaurav Sharma,

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Dr. Baljit Kaur

CODE, Galgotias, University, Greater Noida.

Dr. Anam Afaq

Asian Business School, Noida.

Mr. Ankush Jindal

Department of Commerce, College of Vocational Studies, University of Delhi, New Delhi.

Dr. Shaista Sami

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Mr. Manish Kumar

Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

Registration Link : <https://bit.ly/3EtrVVV>

Conference Venue : Zoom platform

Contact Us:

9818037475, 98 18 551492, 9873992037,
8750266468, 9711066788

Email ID : iceir25@gmail.com