

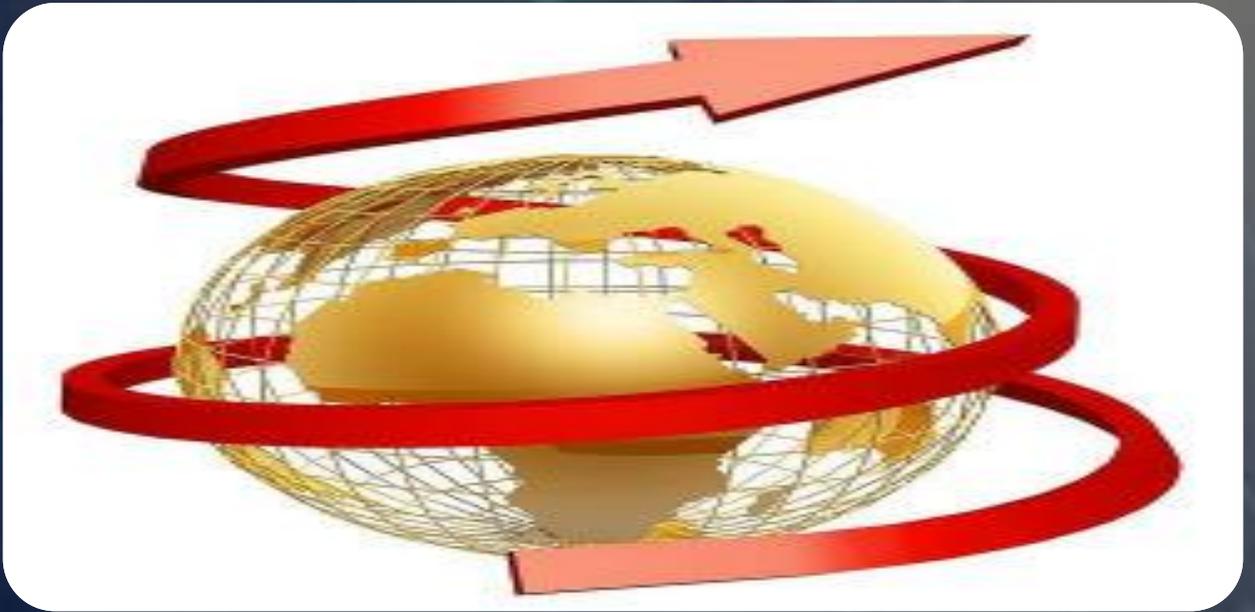


1st

International Conference

on

**“Emerging Issues in Business
and Economic Research”**



17-18 December 2021

Organized by

Department of Commerce

Rajdhani College

University of Delhi

New Delhi

India

Prof. Rajesh Giri
Patron & Principal
Rajdhani college
University of Delhi,
India

Venue :- Zoom Platform

<https://forms.gle/XD7TiMpjHqdtLWKLA>

Prof. Rajender Kumar
Conference Convener,
Teacher In- charge
Department of Commerce
Rajdhani college

Honourable Guests: “International Conference on Emerging Issues in Business and Economic Research- 2021”



Prof. Soumitra Dutta

Professor of Management and Former Founding Dean SC Johnson College of Business, Cornell University, New York, United States.
President and Co-Founder, Portulans Institute.
Chair, Board of Directors, Global Business School Network (GBSN), New York,
Former Chair, Board of Directors, AACSB International.



Prof. Rakesh Mohan Joshi

Dean, Indian Institute of Foreign Trade, New Delhi, India,
Chairperson, Research and International Collaborations, India
Chairman, UGC Committee on Foreign Educational Institutes
Entry and Operations in India.



Prof. David Allen Larson

Chair, American Bar Association Dispute Resolution Dispute Resolution Section, **Professor of Law**, Mitchell Hamline School of Law, USA **Senior Fellow**, Dispute Resolution Institute John H. Faricy Jr. Chair for Empirical research, Minnesota, United States



Prof. Parikshat Singh Manhas, PhD,
Rector, Udhampur Campus, Promotor Director & CEO, UOJSPVF – A Section 8 Company, Director, University Business Incubation and Innovation Centre, University of Jammu, India.



Prof. S.K. Dubey

Professor & Director,
Institute of Management Studies,
Banaras Hindu University, U.P. India



Prof. Wim Vanhaverbeke

Professor digital Strategy and innovation
at University of Antwerp, Belgium.



Prof. R K Singh

Professor, Head and Dean, Department of
Commerce, Delhi School of Economics,
University of Delhi, India



Prof. Gagan Kukreja,

Professor, Department of Accounting,
College of Business Administration (AACSB Accredited)
University of Bahrain, Kingdom of Bahrain.



Prof..G.Raju.

Professor, Chairman, PG Board of Studies in Commerce
(Former Head & Dean, Faculty of Commerce and Former
Senate Member, Cochin University), Department of
Commerce, School of Business Management and Legal
Studies, University of Kerala, Kerala, India.



Prof. Md. Zahir Uddin Arif, Professor,

Former Chairman, Former Program, Director, MBA (Evening)
Program, Department of Marketing, Faculty of Business Studies,
Jagannath University, Dhaka, Bangladesh.



Prof. Arvind Kumar, Dean, Atal
Bihari Vajpayee School of
Management and Entrepreneurship,
Jawaharlal Nehru University, New
Delhi, India.



Prof. Mohammad Rishad Faridi,

Professor, College of Business Administration,
Prince Sattam Bin Abdulaziz University, Al Kharj,
Kingdom of Saudi Arabia.



Prof. Pankaj K Agarwal, Department of
Finance and Accounting, Indian Institute
of Management Jammu, Jammu, India.



Prof. K. Srinivasan, Professor in
Business Studies University of
Technology and Applied Science, Al-
Khuwair, Muscat, Oman.



Dr. Galyna Kogut

National Institute of Education,
Nanyang Technological University, Singapore.
President, Ukrainian Club Singapore.



Prof. Mansoor Khan.

Department of Business Management
University of Bradford-Freelance
Dubai, UAE



Prof. Amit K. Singh

Department of Commerce
Delhi School of Economics
University of Delhi, India



**Prof. Rajesh Giri
Patron & Principal**

Rajdhani college
University of Delhi,
India



**Prof. Rajender Kumar
Conference Convener,**
Techer-In- charge
Department of Commerce
Rajdhani college



Ms. Mary C. Lethil

Conference Co-Convener
Department of Commerce
Rajdhani College

About the College:

Rajdhani College was established in 1964 by the Delhi Administration in Kirti Nagar, New Delhi under the name of Government College and was renamed as Rajdhani College when the Delhi administration vested its governance in an autonomous Governing Body. Rajdhani College is a constituent college of the University of Delhi and has completed 50 glorious years of academic excellence. To cater the increasing number of students a beautiful and spacious college building was constructed in 1976-77 which was inaugurated by the then President of India Sh. Fakhruddin Ali Ahmed. Recently a new academic block has been built to accommodate the ever increasing number of students. The two storied new block has eight new class rooms, one computer lab and one biology lab along with a lift. The college complex has an air-conditioned Seminar/Conference Room, an air-conditioned Auditorium, a well-stocked Library with Computer & Internet facility with access to more than one lac scholarly books and eBooks on various subjects. The college has well-equipped Science Laboratories, as well as Math and Computer Laboratories. We offer courses in: Commerce, Humanities, and Social Science, and Science Stream. Among the different honors courses the college offers Bachelor with Honors Commerce, Bachelor with Honors in English, Hindi, Sanskrit, History, Political Science, Economics, and Bachelor with Honors in Chemistry, Physics, Mathematics and Electronics. Apart from that the college also offers B. Tech. Electronics, and B. Tech. Computer Sciences. The college also offers post graduate courses in English, Hindi, History and Commerce. For an overall development of the students co-curricular activities are organised through various societies. Every department has its own society which conducts regular academic programmed and events relating to its subject area. Apart from the departmental societies like the Economics Society, English Literary Society (ELA), Physics and Electronics Society, Robotics Society, there are other societies and committees as well. The Debating Society aims on developing a sharp and logical mind and organises debates on stimulating topics. The Cultural Committee organizes various cultural activities so that the students remain deeply rooted in their culture and respect and value other cultures, also. ‘Abhivyakti’ specializes in promoting dance and drama and thus it provides an exclusive space for expression to the students. It also acts as a catalyst to bring out the hidden talents of the students. Trekking, Mountaineering and Environmental Protection Club offers students opportunities for personality development and enrichment by means of promoting environmental appreciation, awareness and During last fifty years the faculty and students brought laurels to the college in all fields.

About the Conference:

International Conference on Emerging Issues in Business and Economic Research will be held in India on 17-18 December, 2021 is an interdisciplinary International Conference that invites academics, independent scholars and researchers from around the Globe to meet and exchange the latest Innovative ideas and discuss issues concerning in the fields of Business and Economics Education & Research.

Aims and Objectives:

The aims and objectives of **ICEIBER 2021** are:

- Create an international forum to gather, discuss and exchange the latest academic researches on all fields of Commerce, Business and Economics.
- Provide international scientific forum for exchange of new ideas in a number of multidisciplinary fields of education, social sciences and humanities that interact in-depth through discussions with the colleagues from around the world. Both inward research; core areas of education and social sciences and outward research; multi-disciplinary and inter-disciplinary will be covered during the event.
- Provide the ideal opportunity to bring together professors, researchers, graduate and post-graduate students of different disciplines, discuss new issues, and discover the most recent development in Commerce, Business and Economics.
- Share best practices and promote international partnership and cooperation among Academics and Professional from all over the world

Papers Guidelines:

Papers will be checked for plagiarism and sent for double blind review. All papers (written in 12 point Times New Roman) should abstract (within 150-200 words), keywords (limited to 5 only), referencing I APA (7th edition) style. Selected papers will be published in different reputed journals (regular or special issue) and edited books. The journal and book information will be updated continually. Upon selection, the papers processing will be as per the specific journal policy and style.

Conference Topics

The topics of interest for submission include: -

TOPICS
Marketing
Human Resource Management
Accounting /Finance
Corporate Governance
Economics

**Quality and Selected Papers will be published in reputed Journal.*

Registration Details:

The registration fee received by **Rajdhani College, University of Delhi** is not refundable, not adjustable .

Paper Presentation	INDIAN	OVERSEAS
Corporates:	Rs. 1000/-	US \$ 50/-
Academics:	Rs. 1000/-	US \$ 50/-
Students:	Rs. 500/-	US \$ 40/-
Participation only	Rs. 500/-	US \$ 40/-

Submission Details of Papers :

Deadline for submission of abstract	31,October, 2021
Deadline for Full Paper	15, November, 2021
Notification of Acceptance / Rejection	Within one week of Submission time
Conference Date	17-18, December, 2021

Other Details

Conference Date: 17-18 December 2021

Conference Venue: **Zoom**, Rajdhani College, University of Delhi, New Delhi, India

Submission Email: iceiber2021@gmail.com

Registration Link: <https://forms.gle/XD7TiMpjHqdtLWKLA>

Bank Details:

Bank Account Name : Rajdhani College
 Bank Name : CENTRAL BANK OF INDIA
 Account No : 1261900290
 IFSC : CBIN0011414
 Branch : Rajdhani College, Raja Garden, New Delhi.

Organising Team:

MEMBERS OF ORGANISING COMMITTEE:

Dr. Renu Gambhir, Associate Professor, Department of Commerce.

Dr. Priyanka Sharma Kaushik, Associate Professor, Department of Commerce.

Dr. Megha Agarwal, Associate Professor, Department of Commerce.

PROGRAMME COMMITTEE:

Mr. Kundan Kumar, Assistant Professor, Department of Commerce.

Mr. Vinay Babbar, Assistant Professor, Department of Commerce.

Ms. Laxmi, Assistant Professor, Department of Commerce.

Dr. Jyoti Kasana, Assistant Professor, Department of Commerce.

Mr. Mayur Taneja, Assistant Professor, Department of Commerce.

Dr. Bhoomika Garg, Assistant Professor, Department of Commerce.

Dr. Rajeev Vashisht, Assistant Professor, Department of Commerce.

Ms. Preeti, Assistant Professor, Department of Commerce.

Ms. Anshika Singh, Assistant Professor, Department of Commerce.

Mr. Ravinder Kumar, Assistant Professor, Department of Commerce.

Mr. Gaurav Sharma, Assistant Professor, Department of Commerce



Department of Commerce

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New Delhi, India

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REGISTRATION FORM

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Designation & Department_____

Organisation/University/College_____

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Title of the Research Paper_____

_____ Number of Co-Authors_____

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Date of Transfer _____ UTR No._____

Date:

Place:

Signation of Participant

Note: Each individual author needs to register for the Conference