

B.Com (hons) 2nd Year, IV Sem

Subject: Entrepreneurship

Revision Questions

Ques 1: Discuss the following:

- (a) Public & Private system of entrepreneurial stimulation
- (b) Venture capital & Private Equity Funds

Ques 2: Write short notes on:

- (a) Business Incubators
- (b) Angel Investors
- (c) Role of Entrepreneur's Associations

Ques 3: What is business idea ? Describe the various sources of business ideas.

Ques 4: Explain the guidelines that should be followed while preparing a business plan. Describe in brief the contents of a business plan.

Ques 5: Discuss the following:

- (a) What is Contract Management?
- (b) Write the importance of 'accommodation and utilities' for a new business venture.

Ques 6: Write short notes on marketing plan for start ups.

Ques 7: What are the common startups problems faced by a new business?