

B.Com (hons) 2nd Year, IV Sem

Subject: Entrepreneurship

Revision Question

Ques 1: “An entrepreneur is a person who acts as an innovator, manager and coordinator of all the tangible and intangible resources.” Elucidate bringing out the functions of an entrepreneur.

Ques 2: “An idea can turn to dust or magic depending on the talent that rubs against it.” Comment. State the importance of creativity and innovation in the light of this statement.

Ques 3: Define the terms with real life examples.

- (a) Ecopreneurship and Social entrepreneurship
- (b) Entrepreneurship and Intrapreneurship

Ques 4: Distinguish between creativity and innovation. What is the role of innovation in entrepreneurship?

Ques 5: What are the causes for conflicts in family business? What steps can be taken to resolve these problems?

Ques 6: Small scale units are key to the economic growth of our country. Discuss also write in detail about the various significant measures taken by the government for the growth of the MSMEs.

Ques 7: Define Micro, Small & Medium Enterprises (MSMEs).

Ques8. Discuss vision, business philosophy & behavioural orientation of contemporary role models in Indian business. Pick any two- Dhirubhai Ambani, Ratan Naval Tata, Kumar Mangalam Birla, Narayana Murthy or Azim Premji.